

Logo Mats

Custom Printed Mats

Essential



Logo mats and custom printed mats

Logo matting provides the option to completely customize a quality dust control entrance mat with the company image, logo or message for powerful branding. The entrance mat becomes a large promotional opportunity to enhance your company identity and truly welcome guests because as they enter most people primarily look to the floor.



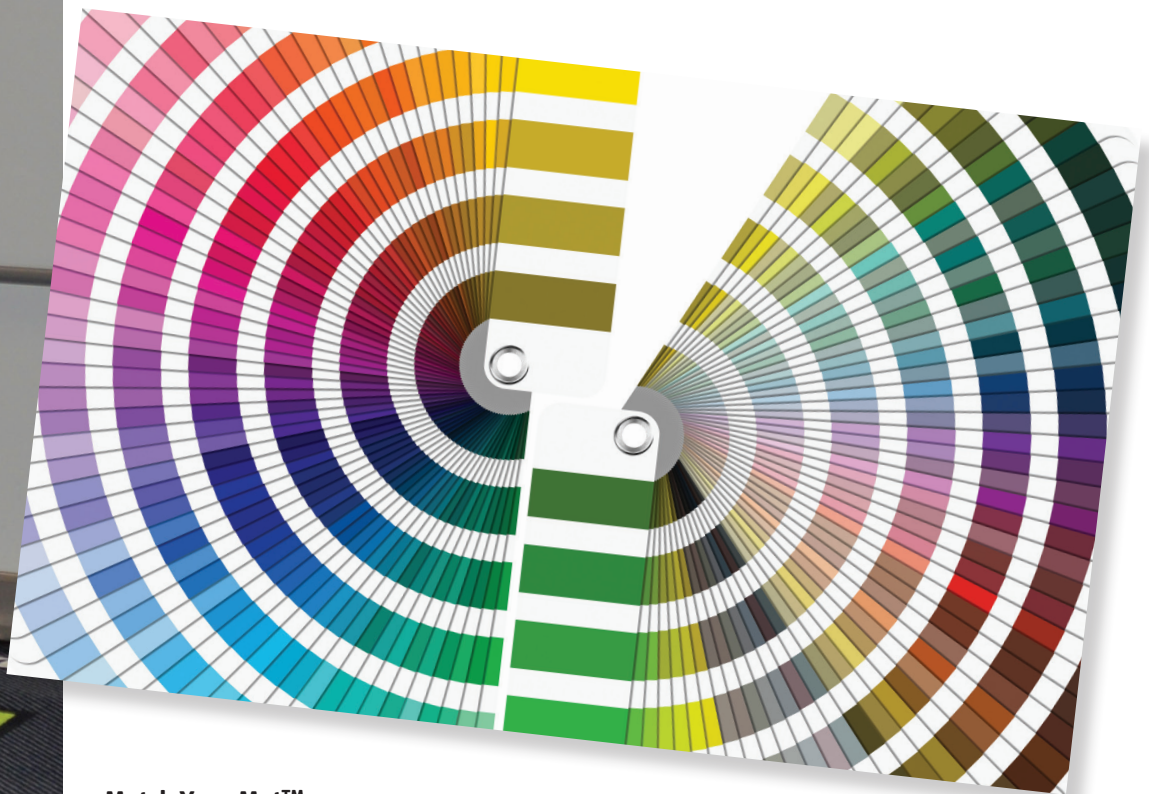
High definition printing

Notrax® uses the latest high definition printing technology, making it easy to print complex logo designs, shading and 3-dimensional effects. Our high resolution printing results in a photo quality print with superior image representation. The sharp definition of fine lines, contours and smooth gradations produces precise details for each mat, creating a truly individual image. The height of the carpet pile enhances the depth of the image for an even richer effect.

Unlimited colour possibilities

Notrax® logo mats are printed with an extended process colour printing method that produces vibrant, stable colours with almost infinite colour possibilities. The large colour variations allow vivid colours, superb blacks for stark contrasts, and smooth gradations for infinite shading resulting in exceptional photo quality printing to really make the logo stand out.

Multi-coloured logos, complicated designs, artwork and even photos can easily be replicated. Select any of the thousands of Notrax® existing colours, or supply a PMS (Pantone Matching System), RAL (Reichs-Ausschuss für Lieferbedingungen) or other colour matching system codes, and we will do our best to match your colours for a true representation of your branding.



Match Your Mat™

BrilliantStep™ can also be printed in just one colour to match your mat to any interior design or colour scheme. Uni-coloured mats can also be used together with the custom printed logo mats for a completely colour coordinated matting system.

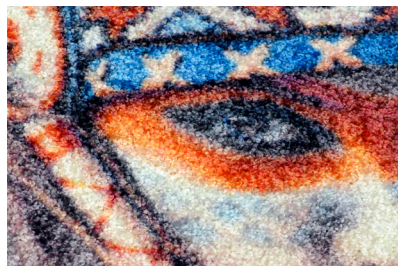
Custom lengths and sizes

As with all Notrax® products, Notrax® loose lay entrance mats are available in a multitude of standard sizes, custom lengths, and per linear meter.

Our specialized production team can customize Notrax® logo mats to any size, shape or length with mounted bevelled nosing to finish off the mat and prevent tripping. Even special shapes or forms, including circles, half-moons, and arches can be produced.

Logo mat comparison

190 Logo Washable™



Standard Sizes
 60 cm x 85 cm
 85 cm x 115 cm
 85 cm x 150 cm
 115 cm x 180 cm

Custom Lengths -

Recommended Use Medium to heavy traffic conditions

Material Specifications Tufted frieze cut loop pile consisting of 100% non-crush polyamide
 6.6 high twist yarns
 700 grams of yarns per m²

Overall Thickness 8.5 mm

Weight kg/m² 2.8

Backing Nitrile rubber

Crush Resistance Best

Dust Control Rating Better

Water Retention Ration Best

Image Resolution Good

Colour Depth Good

Cleaning Machine washable at 50°C
 vacuum clean

199 Logo Imperial™



60 cm x 90 cm
 90 cm x 120 cm
 90 cm x 150 cm
 120 cm x 180 cm
 120 cm x 240 cm

135 cm x Linm
 150 cm x Linm
 200 cm x Linm

Medium to heavy traffic conditions

Tufted frieze cut loop pile consisting of 100% non-crush polyamide
 6.0 high twist yarns
 700 grams of yarns per m²

7 mm

2.8

Black vinyl (DOP free)

Best

Better

Best

Better

Best

Vacuum clean

193 Logo Standard™



60 cm x 90 cm
 90 cm x 120 cm
 90 cm x 150 cm
 90 cm x 300 cm
 120 cm x 180 cm

90 cm x Linm
 120 cm x Linm

Light traffic conditions

Tufted velours cut loop pile consisting of 100% non-crush polyamide
 6.0 high twist yarns
 405 grams of yarns per m²

6 mm

2.7

Black vinyl (DOP free)

Better

Good

Good

Best

Better

Vacuum clean

Design considerations for logo mat printing

Design, setup and artwork costs

Our design department is ready to assist you with the setup of your artwork for printing. Due to the improvement of digital files and formats, there is no cost for artwork setup for acceptable file formats. This service includes three revisions, however in the event you need more concepts or revisions beyond original order, additional charges will be applied. You can also choose to work with your own external graphic designer. A revision can be a series of changes to one concept. For example, a colour change, font change, placement adjustment, or swapping an image or logo. A single revision cannot be used to edit all logo concepts.

Acceptable file formats

- Accepted vector file formats: EPS, AI, PDF. A TIFF file is preferred.
- Accepted image formats: JPEG with a minimum resolution of 300 dpi.
- Non accepted image format: PNG

Submitting print ready artwork

To submit a print-ready file for custom printed mats please follow the steps below to ensure the design file conforms to the requirements.

- Artwork should be created at a resolution of 76.2 dpi.
- Make sure that the Adobe RGB (1998) profile is embedded.
- We advise to select colours from our 100 colour palette.
- We advise to have a minimum pixel width of 10 to keep text and images legible. (1 pixel is enough when using a black colour).
- The space around the design (bleed) should be at least 1 cm.
- When converting a vector file to a TIFF file, please uncheck the “anti-alias” box.

190 Logo Washable™



Art. nr.: 190S0046WH
Mat: 115 cm x 180 cm
Print area: 115 cm x 180 cm

Art. nr.: 190S0035WH
Mat: 85 cm x 150 cm
Print area: 84 cm x 150 cm

Art. nr.: 190S0034WH
Mat: 85 cm x 115 cm
Print area: 84,5 cm x 113 cm

Art. nr.: 190S0023WH
Mat: 60 cm x 85 cm
Print area: 59 cm x 84 cm

199 Logo Imperial™



Art. nr.: 199C0078WH
Mat: 200 cm per linear meter
Print area: 198 cm x linm

Art. nr.: 199C0060WH
Mat: 150 cm per linear meter
Print area: 148 cm x linm

Art. nr.: 199C0051WH
Mat: 135 cm per linear meter
Print area: 134 cm x linm

Art. nr.: 199S0048WH
Mat: 120 cm x 240 cm
Print area: 118 cm x 238 cm

Art. nr.: 199S0046WH
Mat: 120 cm x 180 cm
Print area: 118 cm x 178 cm

Art. nr.: 199S0035WH
Mat: 90 cm x 150 cm
Print area: 88,5 cm x 147 cm

Art. nr.: 199S0034WH
Mat: 90 cm x 120 cm
Print area: 88 cm x 117 cm

Art. nr.: 199S0023WH
Mat: 60 cm x 90 cm
Print area: 58,5 cm x 88 cm

193 Logo Standard™



Art. nr.: 193C0048WH
Mat: 120 cm per linear meter
Print area: 118 cm x linm

Art. nr.: 193C0036WH
Mat: 90 cm per linear meter
Print area: 88 cm x linm

Art. nr.: 193S0046WH
Mat: 120 cm x 180 cm
Print area: 118 cm x 178 cm

Art. nr.: 193S0310WH
Mat: 90 cm x 300 cm
Print area: 88 cm x 298 cm

Art. nr.: 193S0035WH
Mat: 90 cm x 150 cm
Print area: 88 cm x 147 cm

Art. nr.: 193S0034WH
Mat: 90 cm x 120 cm
Print area: 88 cm x 117 cm

Art. nr.: 193S0023WH
Mat: 60 cm x 90 cm
Print area: 58,5 cm x 86,5 cm

Choosing or matching colours

As a starting point, Notrax® has a full palette of 100 standard colours to select from with enough choice to create any new artwork or logo design where there is no established colour scheme. Each colour will print differently on each mat due to the differences in texture and surface quality. Please refer to the colour swatches provided in the approval form sent to you for a true representation of your chosen colours on your chosen matting product.



PMS colour matching

For designs where a corporate identity has been established and needs to be followed, the accuracy of colour is critical in design. We try our best to meet our customers colour expectations, but artwork designed on an RGB computer screen, may look different than what is printed. What you see on your monitor is not what will appear on a printed mat, our designers use a standardized colour matching system, such as the Pantone Matching System. Pantone offers chip books to see how colours look on coated, uncoated, and matte paper. Due to the surface of the logo mat, the closest match of the Pantone colours is the Uncoated (U) colour line.

To ensure the best colour representation on the selected mat, our design team will select the closest match in ideal lighting circumstances. Some spot colours lend themselves perfectly to being reproduced using the extended process colours, whereas others can cause slight problems in that the match is not perfect. If a colour is out of the gamut of the colour range, the closest match or substitution will occur and a photo will be sent of the nearest colour match for approval.



Standard colour palette

This is a visual representation of the colour palette for the 199 Logo Imperial™. Each colour will print differently on each mat due to the differences in texture and surface quality. Please refer to your approval form for the correct colour combinations.





Justrite Safety Group



Since its humble beginnings as a small family-owned company in 1948, our commitment has been to make quality products and to continue looking for innovative ways of serving our customers still maintains its headquarters in Chicago. Notrax® operates manufacturing facilities in Mississippi and Illinois in the United States and Barendrecht in The Netherlands. Now, as part of the Justrite Safety Group, we excel in the design and manufacturing of entrance mats and logo mats commercial applications.

Dust Control Matting

- Entrance Mats
- Logo and Custom Printed Mats
- Contract and Installation Matting
- Entrance Matting Systems
- Indoor Carpet Mats
- Outdoor Scraper Mats
- Entrance Mat Accessories

To learn more about our full portfolio of products, please visit notrax.eu