

Logo Mat Request Form

Company

Design Name

Quantity

190 Logo Washable™

- 60 cm x 85 cm
- 85 cm x 115 cm
- 85 cm x 150 cm
- 115 cm x 180 cm

199 Logo Imperial™

- 60 cm x 90 cm
- 90 cm x 120 cm
- 90 cm x 150 cm
- 120 cm x 180 cm
- 120 cm x 240 cm

Custom Sizes

- 135 cm x ___ cm*
- 150 cm x ___ cm*
- 200 cm x ___ cm*
- ___ cm x ___ cm*

193 Logo Standard™

- 60 cm x 90 cm
- 90 cm x 120 cm
- 90 cm x 150 cm
- 90 cm x 300 cm
- 120 cm x 180 cm


Custom Sizes

- 90 cm x ___ cm*
- 120 cm x ___ cm*
- ___ cm x ___ cm*


*Enter finished size (i.e. including bevels of 2,5 cm)

Finishing & Orientation

- No finishing
- Cut to size (no bevels)
- Add bevels to cut edges
(For custom lengths and sizes only)



Horizontal



Vertical

Colours

- Match colours from logo/design
- Fill in Uncoated PMS colours (for standard colour palette see page 3)

Background

Logo

Text & Placement

Please check spelling and use of capital letters and punctuation

Font (if known)

- Top
- Bottom
- Above Logo
- Left
- Right
- Under Logo

Comments

Please attach your logo with this form.

190 Logo Washable™



Mat Surface: Frieze

Formats: AI, EPS, PDF, TIFF

Art. nr.: 190S0046WH
Mat: 115 cm x 180 cm
Print area: 115 cm x 180 cm

Art. nr.: 190S0035WH
Mat: 85 cm x 150 cm
Print area: 84 cm x 150 cm

Art. nr.: 190S0034WH
Mat: 85 cm x 115 cm
Print area: 84.5 cm x 113 cm

Art. nr.: 190S0023WH
Mat: 60 cm x 85 cm
Print area: 59 cm x 84 cm

199 Logo Imperial™



Mat Surface: Frieze

Formats: AI, EPS, PDF, TIFF

Art. nr.: 199C0078WH
Mat: 200 cm per linear meter
Print area: 197 cm x linm

Art. nr.: 199C0060WH
Mat: 150 cm per linear meter
Print area: 147 cm x linm

Art. nr.: 199C0051WH
Mat: 135 cm per linear meter
Print area: 132,5 cm x linm

Art. nr.: 199S0048WH
Mat: 120 cm x 240 cm
Print area: 117 cm x 238 cm

Art. nr.: 199S0046WH
Mat: 120 cm x 180 cm
Print area: 117 cm x 177 cm

Art. nr.: 199S0035WH
Mat: 90 cm x 150 cm
Print area: 87 cm x 147 cm

Art. nr.: 199S0034WH
Mat: 90 cm x 120 cm
Print area: 87 cm x 117 cm

Art. nr.: 199S0023WH
Mat: 60 cm x 90 cm
Print area: 57 cm x 87 cm

193 Logo Standard™



Mat Surface: Velour

Formats: AI, EPS, PDF, TIFF

Art. nr.: 193C0048WH
Mat: 120 cm per linear meter
Print area: 117 cm x linm

Art. nr.: 193C0036WH
Mat: 90 cm per linear meter
Print area: 87 cm x linm

Art. nr.: 193S0046WH
Mat: 120 cm x 180 cm
Print area: 117 cm x 176,5 cm

Art. nr.: 193S0310WH
Mat: 90 cm x 300 cm
Print area: 87 cm x 298 cm

Art. nr.: 193S0035WH
Mat: 90 cm x 150 cm
Print area: 87 cm x 146,5 cm

Art. nr.: 193S0034WH
Mat: 90 cm x 120 cm
Print area: 87 cm x 117 cm

Art. nr.: 193S0023WH
Mat: 60 cm x 90 cm
Print area: 57 cm x 87 cm

Design, setup and artwork costs

Our design department is ready to assist you with the setup of your artwork for printing. Due to the improvement of digital files and formats, there is no cost for artwork setup for acceptable file formats.

This service includes three revisions, however in the event you need more concepts or revisions beyond original order, additional charges will be applied. You can also choose to work with your own external graphic designer.

A revision can be a series of changes to one concept. For example, a colour change, font change, placement adjustment, or swapping an image or logo. A single revision cannot be applied to all logo artworks.

Acceptable file formats

Accepted vector file formats: EPS, AI, PDF.

Accepted image formats: JPEG with a minimum resolution of 300 dpi. A TIFF file is preferred.

Submitting print ready artwork

To submit a print-ready file for the custom printed mats please follow the steps below to ensure the design file conforms to the requirements.

- Artwork should be created at a resolution of 76.2 dpi.
- Make sure that the Adobe RGB (1998) profile is embedded.
- We advise to select colours from our 100 colour palette.
- Text and fine lines should be the minimum pixel width to keep text and images legible.
- We advise to have a minimum pixel width of 10. (1 pixel is enough when using a black colour).

Standard Colour Palette

This is a visual representation of the colour palette for the 199 Logo Imperial™. Each colour will print differently on each mat due to the differences in texture and surface quality. Please refer to your approval form for the correct colour combinations.

 R 193 G 166 B 127 727 U	 R 210 G 162 B 115 720 U	 R 202 G 145 B 108 473 U	 R 185 G 130 B 95 471 U	 R 172 G 111 B 66 131 U
 R 238 G 171 B 136 488 U	 R 255 G 160 B 122 487 U	 R 194 G 144 B 127 693 U	 R 212 G 143 B 115 162 U	 R 211 G 129 B 93 486 U
 R 239 G 200 B 103 461 U	 R 229 G 191 B 99 460 U	 R 211 G 175 B 91 459 U	 R 206 G 172 B 87 458 U	 R 181 G 151 B 78 457 U
 R 255 G 230 B 82 100 U	 R 255 G 233 B 22 Yellow U	 R 255 G 221 B 53 106 U	 R 255 G 209 B 0 107 U	 R 255 G 199 B 0 109 U
 R 255 G 192 B 63 127 U	 R 240 G 196 B 49 128 U	 R 245 G 196 B 45 115 U	 R 234 G 181 B 47 116 U	 R 219 G 165 B 31 124 U
 R 255 G 159 B 55 148 U	 R 255 G 112 B 55 157 U	 R 215 G 112 B 48 158 U	 R 204 G 93 B 0 1375 U	 R 204 G 68 B 0 1505 U
 R 225 G 150 B 0 141 U	 R 217 G 90 B 0 151 U	 R 197 G 97 B 3 138 U	 R 173 G 75 B 7 145 U	 R 168 G 70 B 4 152 U
 R 255 G 34 B 34 1645 U	 R 186 G 20 B 27 1795 U	 R 186 G 18 B 18 7417 U	 R 173 G 35 B 46 485 U	 R 128 G 0 B 11 7418 U
 R 245 G 109 B 158 203 U	 R 255 G 90 B 106 204 U	 R 203 G 79 B 83 205 U	 R 189 G 79 B 92 1925 U	 R 188 G 68 B 80 1935 U
 R 182 G 117 B 138 680 U	 R 249 G 164 B 216 210 U	 R 255 G 0 B 175 211 U	 R 193 G 45 B 110 213 U	 R 164 G 6 B 77 214 U
 R 104 G 23 B 113 2425 U	 R 120 G 17 B 60 221 U	 R 120 G 40 B 60 7420 U	 R 91 G 36 B 52 7419 U	 R 76 G 12 B 42 7435 U
 R 138 G 101 B 196 2645 U	 R 118 G 91 B 167 2587 U	 R 81 G 25 B 85 255 U	 R 44 G 7 B 61 2617 U	 R 51 G 9 B 94 2607 U
 R 137 G 128 B 212 2715 U	 R 100 G 93 B 155 272 U	 R 87 G 63 B 167 273 U	 R 64 G 40 B 152 2685 U	 R 52 G 44 B 86 275 U
 R 118 G 157 B 236 2717 U	 R 82 G 104 B 194 2727 U	 R 0 G 0 B 179 2728 U	 R 10 G 10 B 110 293 U	 R 39 G 39 B 85 541 U
 R 70 G 86 B 140 284 U	 R 60 G 86 B 156 285 U	 R 49 G 77 B 137 300 U	 R 14 G 28 B 72 2955 U	 R 1 G 16 B 57 2965 U
 R 6 G 255 B 248 317 U	 R 0 G 175 B 175 311 U	 R 0 G 131 B 138 312 U	 R 0 G 75 B 112 314 U	 R 16 G 50 B 79 315 U
 R 195 G 225 B 45 388 U	 R 115 G 173 B 35 381 U	 R 0 G 141 B 58 376 U	 R 3 G 99 B 3 369 U	 R 28 G 53 B 0 371 U
 R 69 G 196 B 87 358 U	 R 24 G 140 B 87 360 U	 R 43 G 81 B 55 361 U	 R 33 G 81 B 55 356 U	 R 3 G 46 B 3 349 U
 R 150 G 100 B 0 7405 U	 R 153 G 87 B 8 146 U	 R 80 G 41 B 10 7414 U	 R 64 G 30 B 0 174 U	 R 48 G 23 B 5 175 U
 R 236 G 236 B 236 7541 U	 R 150 G 152 B 144 428 U	 R 64 G 64 B 64 431 U	 R 50 G 50 B 50 433 U	 R 0 G 0 B 0 Black U